

About Alinea Customs

Alinea Customs provides UK customs brokerage, consultancy services and training on UK customs law and practice.

Alinea was co-founded by directors - Geoff Caesar and Holly Jade O'Leary, to secure the best possible outcomes for our clients by combining exceptional service with in-depth specialist knowledge of UK customs compliance.

Geoff is a solicitor of England and Wales with over 20 years' experience across a range of industries including oil and gas, engineering, aviation and telecoms. He has primarily advised both private companies and UK government departments on commercial law and contract management, with a focus on procurement and cross-border trade and international logistics.

Holly has a distinction grade diploma in Advanced Customs Compliance, in addition to a degree in management, and 14 years of business management experience.

She assists domestic and international clients with handling customs transactions, offering expertise in complex areas such as rules of origin, excise, sanitary and phytosanitary controls, and temporary admission.

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